

# **Environmental Studies**



## **Assignment Description Form**

Organization/Agency: Kaprielian Growers

Supervisor/Sponsor: Cody Beathe / Celine Cohen

Supervisor/Sponsor title: Grower/ Business Manager

Address: 18865 Moro Circle Salinas, CA 93907

Email: Celine@KaprielianGrowers.com

Phone: 818.642.3305 Website: In development

# of interns needed/Hours  
worked per intern:  
3 - 4 / 36 hours a week

Needed for quarters:  
 Fall       Winter  
 Spring     Summer

Options (choose one)  
 Remove your listing by \_\_\_\_\_  
 Or keep on file for one year

**Describe the internship assignment:** Brief statement about the agency; role of the intern and specific objectives of the projects assigned to the intern; tasks to be performed.

We are a young couple and alumnis of UCSC. We opened a Succulent Nursery in August 2013, and have built three greenhouses and one shade house so far. We attend Fort Mason Center Farmers Market in San Francisco as well as Mountain View Downtown Farmers Markets; attending various flea markets as well. We have just begun and are still growing, and this means you have an opportunity to become a major contributor to our nursery if we are a good match for your interests and educational curiosity.

An intern earning 2 units of credit would receive an overall education of growing succulents and running a nursery. Weekly chores of the nursery include cutting and planting plants, watering, and pest management. Weekly business management chores include working on marketing material and outreach, as well as prepping for market.

An intern earning 5 units would have the opportunity to work on a project with their chosen mentor. We are working hard to expand: building greenhouses, shade houses and gardens - the goal is to eventually build up an inventory large enough to sell plants wholesale. We are also developing our Etsy account and website, as well as applying to more flea/farmers markets and gardening events. An intern of 5 units will take ownership of a specific project at the nursery, as well as dive a little deeper in the intricate world of succulents (identification, propagation, growing conditions and sales).

**Prerequisites:** Outline the skills and background information necessary to participate in this internship.

No prerequisites – just an enthusiasm for learning. Whether it's about plants, outdoor work, business development or just learning about new hobbies and industries.